



The ACMO Professional Services & Trades Directory is an annual publication, hosted on the ACMO website, designed to be a reference tool for those seeking companies servicing the condominium industry.

**Audience:** Condominium managers, management firms, and condominium board directors

Advertising in this publication is restricted to ACMO 2000, Corporate, and Associate Members only.

## 2022 Digital Directory Ad Rates:

Rate per Directory	Single Issue
Inside Front Cover*	\$1,700
Inside Back Cover*	\$1,400
Back of Index Tabs	\$1,600
Full Page	\$1,500
1/2 Page Horizontal	\$950
1/3 Page Horizontal	\$680
1/4 Page Horizontal	\$550

\*Advertisers are limited to one cover and/or tab placement. Special placement is granted on a first come, first served basis.

\*\*Ad will include link to advertiser's preferred web address.

## Advertisement Specifications:

Full Page	5" W x 7.5" H + 0.125" bleed
1/2 Page Horizontal	5" W x 3.75" H
1/3 Page Horizontal	5" W x 2.5" H
1/4 Page Horizontal	5" W x 1.875" H
Inside Covers	6.5" W x 8.5" H + 0.125" bleed (5.5" x 8" text safe zone)
Back of Index Tabs	5" W x 7.5" H

## Directory Production:

The Directory is published annually.

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

## Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Contact [ads@acmo.org](mailto:ads@acmo.org)



# 2023 ADVANCED ADVERTISING ORDER FORM

## Advertising Options

Interested in securing 3 or more advertising opportunities?  
Please contact ads@acmo.org to discuss special pricing

### CM MAGAZINE ADS

- Spring Issue (March 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- Summer Issue (June 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- Fall Issue (September 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- Winter Issue (December 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- 4 Consecutive Issues**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_

### PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- Ad Size : \_\_\_\_\_ Rate: \_\_\_\_\_

### GOLF TOURNAMENTS See separate order form on next page

- June 1, 2023 (Regional)**
- August 9, 2023 (GTA)**

### E-NEWSLETTER ADS

- Side Bar Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_
- Sponsored Content Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_

### WEBSITE ADS

- Single Page Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_
- Multi Page Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_

### WEBINAR SPONSORSHIP \*Dates subject to change

- March 22, 2023** Rate: \_\_\_\_\_
- April 12, 2023** Rate: \_\_\_\_\_
- July 19, 2023** Rate: \_\_\_\_\_
- August 23, 2023** Rate: \_\_\_\_\_
- October 18, 2023** Rate: \_\_\_\_\_

### IN-PERSON LUNCHEONS \*Dates subject to change

#### February 24, 2023

- Tabletop Exhibit** Rate: \_\_\_\_\_
- Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### May 19, 2023

- Tabletop Exhibit** Rate: \_\_\_\_\_
- Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### September 22, 2023

- Tabletop Exhibit** Rate: \_\_\_\_\_
- Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### December 8, 2023

- Tabletop Exhibit** Rate: \_\_\_\_\_
- Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

## Contact Details

Contact Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Website: \_\_\_\_\_ Business Type: \_\_\_\_\_

## Payment Details

Total Ad Spend: \_\_\_\_\_  
 Visa       Mastercard       AMEX       Cheque (payable to ACMO)  
 Name on Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Email completed form to ads@acmo.org