



CM (Condominium Manager) Magazine is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 37 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers.

Printed Circulation: Approx. 7,100+/issue.

Digital Circulation: Approx. 800+/issue website views.

CM Magazine readers include: Condominium managers, management firms, condominium boards, and suppliers.

PUBLICATION SCHEDULE & EDITORIAL THEMES

Themes are subject to change without notice.

SPRING

Publication Date: March 21, 2023
Abstract deadline: **January 6, 2023**
Editorial deadline: **January 27, 2023**
Ads deadline: **February 10, 2023**

Theme: Managing Contractors, Suppliers, and Expectations
This issue will share how to build and maintain trusting relationships with suppliers, contractors and owners.

SUMMER

Publication Date: June 20, 2023
Abstract deadline: **March 31, 2023**
Editorial deadline: **April 21, 2023**
Ads deadline: **May 5, 2023**

Theme: Managing New Builds vs Old Condos
In this issue, we will delve into the differences between managing a new condominium corporation property and managing an ageing condominium community.

FALL

Publication Date: September 19, 2023
Abstract deadline: **June 30, 2022**
Editorial deadline: **July 21, 2023**
Ads deadline: **August 4, 2023**

Theme: Judicial Matters
This issue will discuss navigating legal issues and how managers can protect themselves with the CAT.

WINTER

Publication Date: December 19, 2023
Abstract deadline: **September 29, 2023**
Editorial deadline: **October 20, 2023**
Ads deadline: **November 3, 2023**

Theme: The Manager Shortage
This edition of focuses on attracting, hiring, training and retaining good managers in the challenging condominium management profession.

Editor: editor@acmo.org
Advertising Manager: ads@acmo.org

Advertisement Rates:

Rate per Issue	STANDARD RATES		MEMBER RATES	
	Single Issue	4 Consecutive Issues	Single Issue	4 Consecutive Issues
2-Page Spread*	\$5,239	\$4,999	\$3,535	\$3,385
Full Page	\$3,359	\$3,223	\$2,360	\$2,275
1/2 Page	\$2,423	\$2,343	\$1,775	\$1,725
1/3 Page	\$1,911	\$1,847	\$1,455	\$1,415
1/4 Page	\$1,575	\$1,535	\$1,245	\$1,220
Inside Cover [†] inside front or back	\$4,645	\$4,426	\$2,903	\$2,766
Outside Cover [†] back	\$4,863	\$4,628	\$3,039	\$2,892

* 2-page spreads are reserved for sponsored content (advertorials). Limit of 1 sponsored content piece per issue. Contact ads@acmo.org for pricing and details.

† Placement on covers and prime positions should not be considered an exclusive right beyond the current contracted period. Advertising on a cover or premium position is on a first come-first served basis upon opening of advertising sales period. Guaranteed positions are reserved for members only and are subject to a 25% surcharge (excluding cover positions).

Business Card Advertisement Rates:

Rate per Issue	Single Issue	4 Consecutive Issues
Super Pro Card	\$540	\$290
Pro Card	\$365	\$175

Contact ads@acmo.org

This option is only available to ACMO members in good standing.

Outserts Rates:

Rate per Issue*	Single Issue
Standard Rate	\$2,576
Member Rate	\$1,610

* Prices shown apply to single-page outserts measuring up to 8.5" x 11". For a quote on larger sizes contact ads@acmo.org.

Outsert Terms & Conditions:

- Artwork must be approved by the Advertising Manager prior to printing. Contact ads@acmo.org.
- The advertiser assumes the cost of printing outserts and shipping to mailing house by the ad deadline.
- Outserts should not be considered an exclusive advertising opportunity. Outserts from competing suppliers/providers may be included in the same shipment. In the event competing companies request an inclusion in the same issue, both companies shall be notified prior to publication.

Payment Terms:

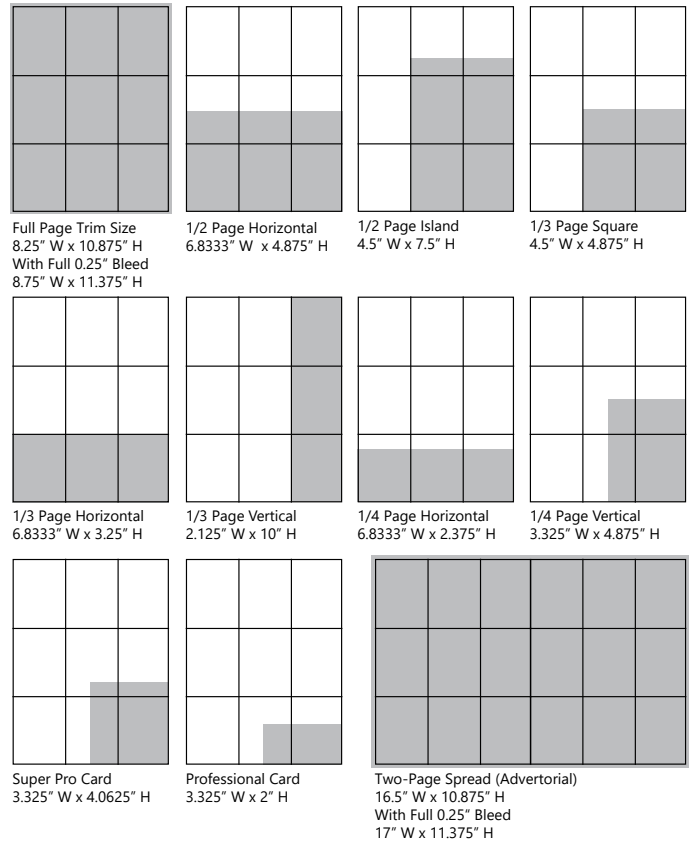
All rates are subject to change without notice. Should rates change mid-year, existing contract rates will be honoured until their date of expiry.

Contracts earning the 4-issue rate shall be paid in full before the publication of the first issue. If payment is not received by the week after the ad submission deadline, the ad will not be included in the publication. For more information email ads@acmo.org or call 1-800-265-3263.

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Advertisement Specifications:

Two Page (full bleed)	16.5" W x 10.875" H + 0.25" bleed
Full Page (full bleed)	8.25" W x 10.875" H + 0.25" bleed
1/2 Page Horizontal	6.8333" W x 4.875" H
1/2 Page Island	4.5" W x 7.5" H
1/3 Page Square	4.5" W x 4.875" H
1/3 Page Horizontal	6.8333" W x 3.25" H
1/3 Page Vertical	2.125" W x 10" H
1/4 Page Horizontal	6.8333" W x 2.375" H
1/4 Page Vertical	3.325" W x 4.875" H
Super Pro Card	3.325" W x 4.0625" H
Pro Card	3.325" W x 2" H



Advertisement Submissions:

Files are received as complete digital files only. Acceptable forms include high resolutions PDF or EPS, high resolution PSD, TIF, JPEG at 300 dpi. All files should be either greyscale or CMYK.

Magazine Production:

CM Magazine is printed on high-quality coated paper stock, with 4-colour offset lithography, saddle-stitch bound, and trimmed to 8.25" x 10.875". All material must arrive by the listed closing date for guaranteed inclusion in the issue. CM Magazine accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Disclaimer:

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.



2023 ADVANCED ADVERTISING ORDER FORM

Advertising Options

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CM MAGAZINE ADS

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Ad Size: _____ Rate: _____
- Summer Issue (June 2023)**
Ad Size: _____ Rate: _____
- Fall Issue (September 2023)**
Ad Size: _____ Rate: _____
- Winter Issue (December 2023)**
Ad Size: _____ Rate: _____
- 4 Consecutive Issues**
Ad Size: _____ Rate: _____

E-NEWSLETTER ADS

- Side Bar Campaign**
Start Date: _____ Rate: _____
- Sponsored Content Campaign**
Start Date: _____ Rate: _____

IN-PERSON LUNCHEONS *Dates subject to change

February 24, 2023

- Tabletop Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

May 19, 2023

- Tabletop Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

September 22, 2023

- Tabletop Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

December 8, 2023

- Tabletop Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- Ad Size : _____ Rate: _____

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- March 22, 2023** Rate: _____
- April 12, 2023** Rate: _____
- July 19, 2023** Rate: _____
- August 23, 2023** Rate: _____
- October 18, 2023** Rate: _____

GOLF TOURNAMENTS See separate order form on next page

- June 1, 2023 (Regional)**
- August 9, 2023 (GTA)**

Contact Details

Contact Name: _____
 Company: _____
 Phone: _____ Email: _____
 Website: _____ Business Type: _____

Payment Details

Total Ad Spend: _____
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 Card Number: _____
 Expiry Date: _____ CVV: _____
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