

For over 44 years, the Association of Condominium Managers of Ontario (ACMO) has been the voice of condominium management in Ontario and the professional community of choice for condominium managers, property management firms, service providers and trades. ACMO offers leading-edge knowledge, education, networking events, resources and support to condominium professionals.

Our members are committed to a higher standard of integrity and to enhancing the quality and value of the services they provide. With an active database of industry decision makers, ACMO can offer advertisers effective and efficient opportunities to reach key influencers within the condominium management space across Ontario.

Our advertising opportunities include:



PRINT ADVERTISING

Condominium Manager Magazine (CM Magazine) is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 30 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers. It is distributed to over 8,000 condominium managers, management firms, condominium boards, and suppliers throughout Ontario.



DIGITAL ADVERTISING

ACMO.org is the official website of the Association of Condominium Managers of Ontario providing association information, manager resources, educational materials, and access to exclusive membership benefits with an average of over 3,800 monthly visitors.



ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements, emailed to over 2,600 subscribers.



The ACMO Professional Services & Trades Directory is an annual digital publication designed to be a reference tool for those seeking companies servicing the condominium industry.

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

All ACMO events provide an opportunity for sponsorship and/or exhibiting your company and services. Events include:



Virtual Luncheons
Educational Webinars
Industry Conference
Golf Tournament



CM (Condominium Manager) Magazine is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 30 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers.

Printed Circulation: Approx. 8,000+ / issue.

Digital Circulation: Approx. 300+ / issue mobile app downloads; 100+ / issue website views.

CM Magazine readers include: Condominium managers, management firms, condominium boards, and suppliers.

PUBLICATION SCHEDULE & EDITORIAL THEMES

Themes are subject to change without notice.

SPRING

Publication Date: March 22, 2021
 Abstract deadline: **January 1, 2021**
 Editorial deadline: **January 22, 2021**
 Ads deadline: **February 12, 2021**

Theme: The Future of Condos

What will the condos of the future look like given the world today? What have we learned from COVID-19?

SUMMER

Publication Date: June 21, 2021
 Abstract deadline: **April 2, 2021**
 Editorial deadline: **April 23, 2021**
 Ads deadline: **May 7, 2021**

Theme: Nobody's Perfect

Who's protecting you, the manager, when honest mistakes are made that may cost the corporation money?

FALL

Publication Date: September 20, 2021
 Abstract deadline: **July 2, 2021**
 Editorial deadline: **July 23, 2021**
 Ads deadline: **August 6, 2021**

Theme: Fraud & Crime

From cybercrime to dishonest contractors, what to look out for as a property manager to protect your condo community.

WINTER

Publication Date: December 20, 2021
 Abstract deadline: **October 1, 2021**
 Editorial deadline: **October 22, 2021**
 Ads deadline: **November 5, 2021**

Theme: Connecting in the Digital Age

Does social media help or hinder your business and community? How to go virtual and keep your community in the loop.

Editor: editor@acmo.org
 Advertising Manager: ads@acmo.org

Advertisement Rates:

Rate per Issue	STANDARD RATES		MEMBER RATES	
	Single Issue	4 Consecutive Issues	Single Issue	4 Consecutive Issues
2-Page Spread*	\$5,239	\$4,999	\$3,535	\$3,385
Full Page	\$3,359	\$3,223	\$2,360	\$2,275
1/2 Page	\$2,423	\$2,343	\$1,775	\$1,725
1/3 Page	\$1,911	\$1,847	\$1,455	\$1,415
1/4 Page	\$1,575	\$1,535	\$1,245	\$1,220
Inside Cover [†] inside front or back	\$4,645	\$4,426	\$2,903	\$2,766
Outside Cover [†] back	\$4,863	\$4,628	\$3,039	\$2,892

* 2-page spreads are reserved for sponsored content (advertorials). Limit of 1 sponsored content piece per issue. Contact ads@acmo.org for pricing and details.

† Placement on covers and prime positions should not be considered an exclusive right beyond the current contracted period. Advertising on a cover or premium position is on a first come-first served basis upon opening of advertising sales period. Guaranteed positions are reserved for members only and are subject to a 25% surcharge (excluding cover positions).

Business Card Advertisement Rates:

Rate per Issue	Single Issue	4 Consecutive Issues
Super Pro Card	\$540	\$290
Pro Card	\$365	\$175

Contact ads@acmo.org

Outserts Rates:

Rate per Issue*	Single Issue
Standard Rate	\$2,576
Member Rate	\$1,610

* Prices shown apply to single-page outserts measuring up to 8.5" x 11". For a quote on larger sizes contact ads@acmo.org.

Outsert Terms & Conditions:

- Artwork must be approved by the Advertising Manager prior to printing. Contact ads@acmo.org.
- The advertiser assumes the cost of printing outserts and shipping to mailing house by the ad deadline.
- Outserts should not be considered an exclusive advertising opportunity. Outserts from competing suppliers/providers may be included in the same shipment. In the event competing companies request an inclusion in the same issue, both companies shall be notified prior to publication.

Payment Terms:

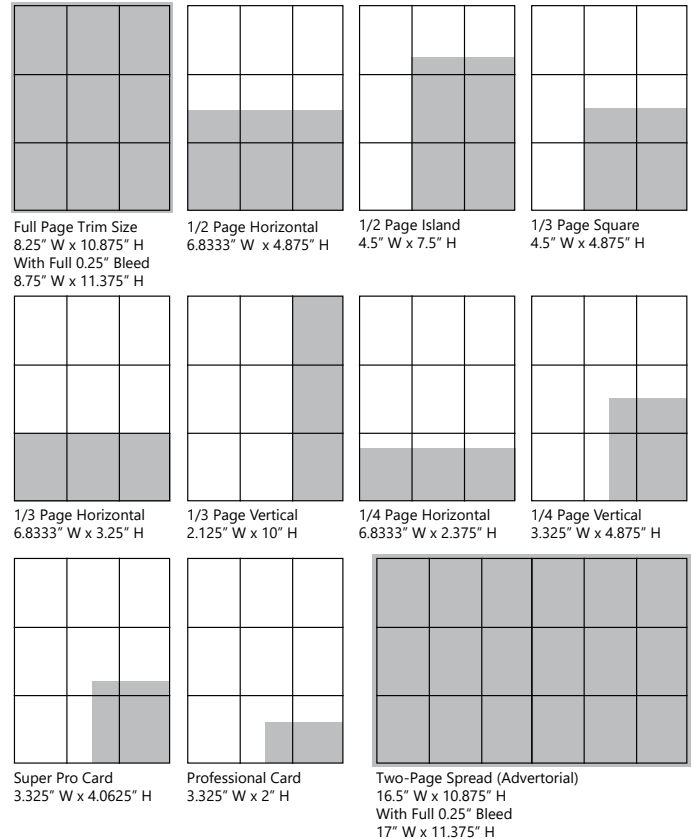
All rates are subject to change without notice. Should rates change mid-year, existing contract rates will be honoured until their date of expiry.

Contracts earning the 4-issue rate shall be paid in full before the publication of the first issue. If payment is not received by the week after the ad submission deadline, the ad will not be included in the publication. For more information email ads@acmo.org or call 1-800-265-3263.

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on our invoices.

Advertisement Specifications:

Two Page (full bleed)	16.5" W x 10.875" H + 0.25" bleed
Full Page (full bleed)	8.25" W x 10.875" H + 0.25" bleed
1/2 Page Horizontal	6.8333" W x 4.875" H
1/2 Page Island	4.5" W x 7.5" H
1/3 Page Square	4.5" W x 4.875" H
1/3 Page Horizontal	6.8333" W x 3.25" H
1/3 Page Vertical	2.125" W x 10" H
1/4 Page Horizontal	6.8333" W x 2.375" H
1/4 Page Vertical	3.325" W x 4.875" H
Super Pro Card	3.325" W x 4.0625" H
Pro Card	3.325" W x 2" H



Advertisement Submissions:

Files are received as complete digital files only. Acceptable forms include high resolutions PDF or EPS, high resolution PSD, TIF, JPEG at 300 dpi. All files should be either greyscale or CMYK.

Magazine Production:

CM Magazine is printed on high-quality coated paper stock, with 4-colour offset lithography, saddle-stitch bound, and trimmed to 8.25" x 10.875". All material must arrive by the listed closing date for guaranteed inclusion in the issue. CM Magazine accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Disclaimer:

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

More than 7000 impressions per campaign!

ACMO.org is the official website of the Association of Condominium Managers of Ontario providing association information, manager resources, educational materials, and access to exclusive membership benefits.

Quarterly Advertising Packages:

Multiple Page Placement – \$1,500.00^{+HST} (availability 5 per quarter)

Includes random placement of ad on three pages; one placement per page; advertisement linked to preferred web address

Single Page Placement - \$600.00^{+HST} (availability 3 per quarter)

Includes random placement of ad on one page; one placement; advertisement linked to preferred web address

Advertisement Specifications:

Dimensions: 300px W x 250px H, at 150 dpi, in RGB colour.

Creative to be supplied as JPG or PNG; artwork may be updated three times during an advertising period; any ad changes over and above limit specified will be subject to a \$25.00^{+HST} per change.

Bundle Pricing:

ACMO website advertisers will receive 10% off CM Magazine and E-Newsletter advertising – contact ads@acmo.org for more information!

Disclaimer:

Digital advertising on the ACMO website is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.item on our invoices.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on our invoices.



(example)

ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements.

Email Distribution: Approx. 2600+ / issue

Advertising Packages:

Sidebar Ad - \$550^{+HST}

(monthly package; maximum 4 advertisers per month; random placement of advertisement per week; advertisement linked to preferred web address)

Sponsored Content - \$750.00^{+HST}

(per insertion; one sponsored content piece per e-newsletter displayed at top and within body of communication)

Advertisement Specifications:

Sidebar Dimensions: 300px W X 250px H

(artwork to be supplied in high resolution JPG or PNG; changes to artwork during advertising period subject to \$25.00^{+HST} per change)

Sponsored Content:

The length of the sponsored content article should not exceed 500 to 800 words. The article will be posted in the blog section of the ACMO website for one week following the e-newsletter in which it was featured. Content received will be reviewed and may be edited for grammar and flow of article. Content will be subject to final approval by ACMO staff.

Bundle Pricing:

E-newsletter advertisers receive 5% off CM Magazine and Web advertising (www.acmo.org) – contact ads@acmo.org for more information!

Disclaimer:

Digital advertising on the ACMO Envelope Newsletter is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on our invoices.



Contact ads@acmo.org



The ACMO Professional Services & Trades Directory is an annual publication, hosted on the ACMO website, designed to be a reference tool for those seeking companies servicing the condominium industry.

Audience: Condominium managers, management firms, and condominium board directors

Advertising in this publication is restricted to ACMO 2000, Corporate, and Associate Members only.

Ad sales open at the beginning of the production cycle for the directory.

2020 Digital Directory Ad Rates:

Rate per Directory	Single Issue
Inside Front Cover*	\$1,700
Inside Back Cover*	\$1,400
Back of Index Tabs	\$1,600
Full Page	\$1,500
1/2 Page Horizontal	\$950
1/3 Page Horizontal	\$680
1/4 Page Horizontal	\$550

*Advertisers are limited to one cover and/or tab placement. Special placement is granted on a first come, first served basis.

**Ad will include link to advertiser's preferred web address.

Advertisement Specifications:

Full Page	5" W x 7.5" H + 0.125" bleed
1/2 Page Horizontal	5" W x 3.75" H
1/3 Page Horizontal	5" W x 2.5" H
1/4 Page Horizontal	5" W x 1.875" H
Inside Covers	6.5" W x 8.5" H + 0.125" bleed (5.5" x 8" text safe zone)
Back of Index Tabs	5" W x 7.5" H

Directory Production:

The Directory is published annually. Members will be notified by email when the advertising period opens.

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit and advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on invoices.

Contact ads@acmo.org

Dates and themes are subject to change.

VIRTUAL LUNCHEONS

We're happy to offer the same great event at a distance! With one of our virtual exhibit or sponsorship opportunities, get noticed and network with Condominium Managers and Directors in attendance at one of our Virtual Luncheons.



Event Schedule:

Friday, February 26, 2021

Friday, September 17, 2021

Friday, November 26, 2021 (ACMO Awards)

Promotional Opportunity	Package Includes	Event Rate
Virtual Exhibit	2 reps to man digital exhibit. Exhibit will include company name, branding, contact and product information. Interaction/networking with attendees via live chat and video chat. Ability to view who has visited exhibit to chat and interact with them directly. Recognition leading up to event via various media as digital exhibitor.	\$450
Partner Sponsor	Virtual exhibit. Advertising placement on ACMO website. Welcome remarks during event. Company collateral available for download during luncheon. Recognition throughout platform as partner sponsor. Banner ad on ebcasts promoting virtual luncheon. Recognition on ACMO website and social media platforms as partner sponsor.	\$2,500
Session Sponsor	Virtual exhibit. Introduction of session. Logo to be displayed prior to and during session. Company collateral available for download during session. Recognition on ACMO website and social media as session sponsor.	\$1,000
Registration Sponsor	Logo on registration communications. Logo on main registration portal page. Company collateral available for download during session. Recognition on ACMO website and social media as registration sponsor.	\$750
Dashboard Sponsor	Logo displayed on main platform dashboard. Recognition on ACMO website and social media as dashboard sponsor.	\$500

WEBINARS

We've taken educational opportunities for Condominium Managers and Directors digital! Get noticed by condominium industry decisions makers with session sponsorship and the opportunity to share digital company collateral with them!



Event Schedule:

Wednesday, March 24, 2021

Wednesday, May 19, 2021

Wednesday, July 21, 2021

Wednesday, August 18, 2021

Wednesday, October 20, 2021

Wednesday, December 15, 2021

Promotional Opportunity	Package Includes	Event Rate
Sponsor	Linked company logo in webinar promotion emails. Linked company logo in all pre and post webinar communications with registrants. Company logo included on webinar powerpoint template. Promotional flyer included for delegate download during webinar.	\$300

Contact ads@acmo.org

INDUSTRY CONFERENCE

Seize the opportunity to network with your target market at our first ever industry conference! Stand out above the crowd with one of our sponsorships and/or network with key decision makers via one of our virtual exhibits!



Event Schedule:
Friday, June 18, 2021

Promotional Opportunities Coming Soon!

GOLF TOURNAMENT

Pending the state of COVID-19, we look forward to welcoming everyone back to one of ACMO's most popular events - the ACMO Golf Tournament! Look to secure one of the event's coveted sponsorships and get noticed!



Event Schedule:
Thursday, September 23, 2021

Promotional Opportunities Coming Soon!

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on invoices.

Contact ads@acmo.org



2021 ADVANCED ADVERTISING ORDER FORM

Advertising Options

CM MAGAZINE ADS

- Spring Issue (March 2021)**
Ad Size: _____ Rate: _____
- Summer Issue (June 2021)**
Ad Size: _____ Rate: _____
- Fall Issue (September 2021)**
Ad Size: _____ Rate: _____
- Winter Issue (December 2021)**
Ad Size: _____ Rate: _____
- 4 Consecutive Issues**
Ad Size: _____ Rate: _____

E-NEWSLETTER ADS

- Side Bar Campaign**
Start Date: _____ Rate: _____
- Sponsored Content Campaign**
Start Date: _____ Rate: _____

WEBSITE ADS

- Single Page Campaign**
Start Date: _____ Rate: _____
- Multi Page Campaign**
Start Date: _____ Rate: _____

VIRTUAL LUNCHEONS *Dates subject to change

February 26, 2021

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

September 17, 2021

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

November 26, 2021 (ACMO Awards)

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- Ad Size : _____ Rate: _____

WEBINAR SPONSORSHIP *Dates subject to change

- March 24, 2021** Rate: _____
- May 19, 2021** Rate: _____
- July 21, 2021** Rate: _____
- August 18, 2021** Rate: _____
- October 20, 2021** Rate: _____
- December 15, 2021** Rate: _____

UPCOMING OPPORTUNITIES

- Industry Conference
- Golf Tournament

Interested in securing 3 or more advertising opportunities?
Please contact ads@acmo.org to discuss special pricing

Contact Details

Contact Name: _____

Company: _____

Phone: _____ Email: _____

Website: _____ Business Type: _____

Payment Details

Total Ad Spend: _____

Visa Mastercard AMEX Cheque (payable to ACMO)

Name on Card: _____

Card Number: _____

Expiry Date: _____ CVV: _____

Signature: _____