

ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements.

Email Distribution: Approx. 2600+ / issue

Advertising Packages:

Sidebar Ad - \$550^{+HST}

(monthly package; maximum 4 advertisers per month; random placement of advertisement per week; advertisement linked to preferred web address)

Sponsored Content - \$750.00^{+HST}

(per insertion; one sponsored content piece per e-newsletter displayed at top and within body of communication)

Advertisement Specifications:

Sidebar Dimensions: 300px W X 250px H

(artwork to be supplied in high resolution JPG or PNG; changes to artwork during advertising period subject to \$25.00^{+HST} per change)

Sponsored Content:

The length of the sponsored content article should not exceed 500 to 800 words. The article will be posted in the blog section of the ACMO website for **one week** following the e-newsletter in which it was featured. Content must be educational in nature, and may be reviewed and may be edited for grammar and flow of article. Content is subject to final approval by ACMO staff.

Bundle Pricing:

E-newsletter advertisers receive 5% off CM Magazine and Web advertising (www.acmo.org) – contact ads@acmo.org for more information!

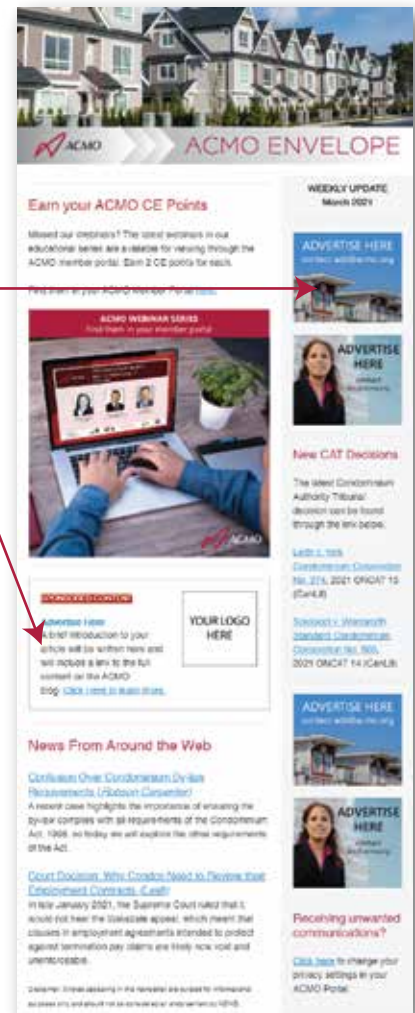
Disclaimer:

Digital advertising on the ACMO Envelope Newsletter is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on our invoices.

example of newsletter



example of sponsored content



Contact ads@acmo.org



2021 ADVANCED ADVERTISING ORDER FORM

Advertising Options

CM MAGAZINE ADS

- Spring Issue (March 2021)**
Ad Size: _____ Rate: _____
- Summer Issue (June 2021)**
Ad Size: _____ Rate: _____
- Fall Issue (September 2021)**
Ad Size: _____ Rate: _____
- Winter Issue (December 2021)**
Ad Size: _____ Rate: _____
- 4 Consecutive Issues**
Ad Size: _____ Rate: _____

E-NEWSLETTER ADS

- Side Bar Campaign**
Start Date: _____ Rate: _____
- Sponsored Content Campaign**
Start Date: _____ Rate: _____

WEBSITE ADS

- Single Page Campaign**
Start Date: _____ Rate: _____
- Multi Page Campaign**
Start Date: _____ Rate: _____

VIRTUAL LUNCHEONS *Dates subject to change

February 26, 2021

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

September 17, 2021

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

November 26, 2021 (ACMO Awards)

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- Ad Size : _____ Rate: _____

WEBINAR SPONSORSHIP *Dates subject to change

- March 24, 2021** Rate: _____
- May 19, 2021** Rate: _____
- July 21, 2021** Rate: _____
- August 18, 2021** Rate: _____
- October 20, 2021** Rate: _____
- December 15, 2021** Rate: _____

UPCOMING OPPORTUNITIES

- Industry Conference
- Golf Tournament

Interested in securing 3 or more advertising opportunities?
Please contact ads@acmo.org to discuss special pricing

Contact Details

Contact Name: _____
 Company: _____
 Phone: _____ Email: _____
 Website: _____ Business Type: _____

Payment Details

Total Ad Spend: _____
 Visa Mastercard AMEX Cheque (payable to ACMO)
 Name on Card: _____
 Card Number: _____
 Expiry Date: _____ CVV: _____
 Signature: _____