

For over 44 years, the Association of Condominium Managers of Ontario (ACMO) has been the voice of condominium management in Ontario and the professional community of choice for condominium managers, property management firms, service providers and trades. ACMO offers leading-edge knowledge, education, networking events, resources and support to condominium professionals.

Our members are committed to a higher standard of integrity and to enhancing the quality and value of the services they provide. With an active database of industry decision makers, ACMO can offer advertisers effective and efficient opportunities to reach key influencers within the condominium management space across Ontario.

Our advertising opportunities include:



PRINT ADVERTISING

Condominium Manager Magazine (CM Magazine) is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 30 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers. It is distributed to over 8,000 condominium managers, management firms, condominium boards, and suppliers throughout Ontario.



DIGITAL ADVERTISING

ACMO.org is the official website of the Association of Condominium Managers of Ontario providing association information, manager resources, educational materials, and access to exclusive membership benefits with an average of over 3,800 monthly visitors.



ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements, emailed to over 2,600 subscribers.



The ACMO Professional Services & Trades Directory is an annual digital publication designed to be a reference tool for those seeking companies servicing the condominium industry.

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

All ACMO events provide an opportunity for sponsorship and/or exhibiting your company and services. Events include:



Virtual Luncheons
Educational Webinars
ACMOcon Condominium Management Conference
Golf Tournament



CM (Condominium Manager) Magazine is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 30 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers.

Printed Circulation: Approx. 8,000+ / issue.

Digital Circulation: Approx. 300+ / issue mobile app downloads; 100+ / issue website views.

CM Magazine readers include: Condominium managers, management firms, condominium boards, and suppliers.

PUBLICATION SCHEDULE & EDITORIAL THEMES

Themes are subject to change without notice.

SPRING

Publication Date: March 22, 2021
 Abstract deadline: **January 1, 2021**
 Editorial deadline: **January 22, 2021**
 Ads deadline: **February 12, 2021**

Theme: The Future of Condos

What will the condos of the future look like given the world today? What have we learned from COVID-19?

SUMMER

Publication Date: June 21, 2021
 Abstract deadline: **April 2, 2021**
 Editorial deadline: **April 23, 2021**
 Ads deadline: **May 7, 2021**

Theme: Nobody's Perfect

Who's protecting you, the manager, when honest mistakes are made that may cost the corporation money?

FALL

Publication Date: September 20, 2021
 Abstract deadline: **July 2, 2021**
 Editorial deadline: **July 23, 2021**
 Ads deadline: **August 6, 2021**

Theme: Fraud & Crime

From cybercrime to dishonest contractors, what to look out for as a property manager to protect your condo community.

WINTER

Publication Date: December 20, 2021
 Abstract deadline: **October 1, 2021**
 Editorial deadline: **October 22, 2021**
 Ads deadline: **November 5, 2021**

Theme: Connecting in the Digital Age

Does social media help or hinder your business and community? How to go virtual and keep your community in the loop.

Editor: editor@acmo.org
 Advertising Manager: ads@acmo.org

Advertisement Rates:

Rate per Issue	STANDARD RATES		MEMBER RATES	
	Single Issue	4 Consecutive Issues	Single Issue	4 Consecutive Issues
2-Page Spread*	\$5,239	\$4,999	\$3,535	\$3,385
Full Page	\$3,359	\$3,223	\$2,360	\$2,275
1/2 Page	\$2,423	\$2,343	\$1,775	\$1,725
1/3 Page	\$1,911	\$1,847	\$1,455	\$1,415
1/4 Page	\$1,575	\$1,535	\$1,245	\$1,220
Inside Cover [†] inside front or back	\$4,645	\$4,426	\$2,903	\$2,766
Outside Cover [†] back	\$4,863	\$4,628	\$3,039	\$2,892

Business Card Advertisement Rates:

Rate per Issue	Single Issue	4 Consecutive Issues
Super Pro Card	\$540	\$290
Pro Card	\$365	\$175

Contact ads@acmo.org

Outserts Rates:

Rate per Issue*	Single Issue
Standard Rate	\$2,576
Member Rate	\$1,610

* Prices shown apply to single-page outserts measuring up to 8.5" x 11". For a quote on larger sizes contact ads@acmo.org.

Outsert Terms & Conditions:

- Artwork must be approved by the Advertising Manager prior to printing. Contact ads@acmo.org.
- The advertiser assumes the cost of printing outserts and shipping to mailing house by the ad deadline.
- Outserts should not be considered an exclusive advertising opportunity. Outserts from competing suppliers/providers may be included in the same shipment. In the event competing companies request an inclusion in the same issue, both companies shall be notified prior to publication.

Payment Terms:

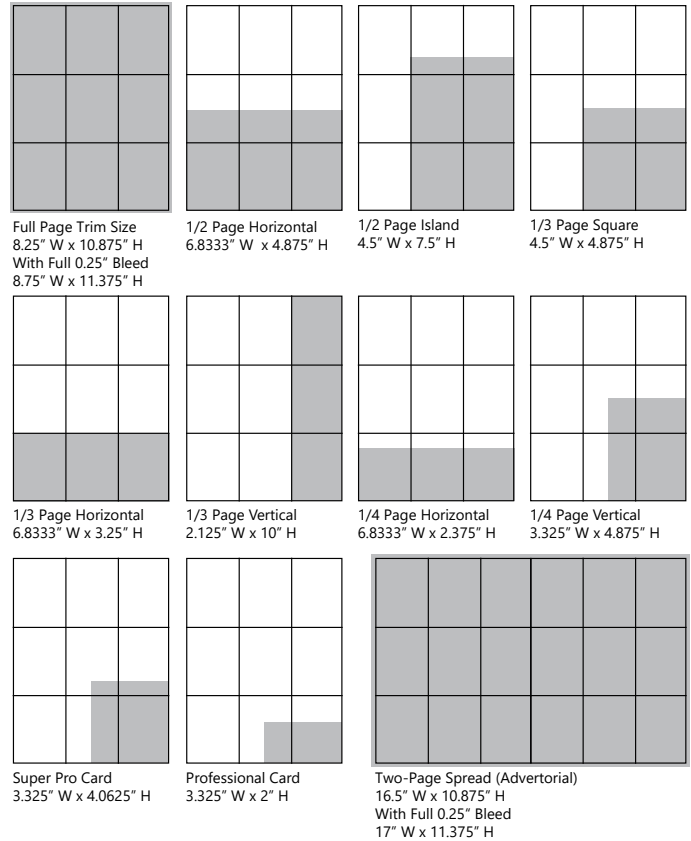
All rates are subject to change without notice. Should rates change mid-year, existing contract rates will be honoured until their date of expiry.

Contracts earning the 4-issue rate shall be paid in full before the publication of the first issue. If payment is not received by the week after the ad submission deadline, the ad will not be included in the publication. For more information email ads@acmo.org or call 1-800-265-3263.

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on our invoices.

Advertisement Specifications:

Two Page (full bleed)	16.5" W x 10.875" H + 0.25" bleed
Full Page (full bleed)	8.25" W x 10.875" H + 0.25" bleed
1/2 Page Horizontal	6.8333" W x 4.875" H
1/2 Page Island	4.5" W x 7.5" H
1/3 Page Square	4.5" W x 4.875" H
1/3 Page Horizontal	6.8333" W x 3.25" H
1/3 Page Vertical	2.125" W x 10" H
1/4 Page Horizontal	6.8333" W x 2.375" H
1/4 Page Vertical	3.325" W x 4.875" H
Super Pro Card	3.325" W x 4.0625" H
Pro Card	3.325" W x 2" H



Advertisement Submissions:

Files are received as complete digital files only. Acceptable forms include high resolutions PDF or EPS, high resolution PSD, TIF, JPEG at 300 dpi. All files should be either greyscale or CMYK.

Magazine Production:

CM Magazine is printed on high-quality coated paper stock, with 4-colour offset lithography, saddle-stitch bound, and trimmed to 8.25" x 10.875". All material must arrive by the listed closing date for guaranteed inclusion in the issue. CM Magazine accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Disclaimer:

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

More than 7000 impressions per campaign!

ACMO.org is the official website of the Association of Condominium Managers of Ontario providing association information, manager resources, educational materials, and access to exclusive membership benefits.

Quarterly Advertising Packages:

Multiple Page Placement – \$1,500.00^{+HST} (availability 5 per quarter)

Includes random placement of ad on three pages; one placement per page; advertisement linked to preferred web address

Single Page Placement - \$600.00^{+HST} (availability 3 per quarter)

Includes random placement of ad on one page; one placement; advertisement linked to preferred web address

Advertisement Specifications:

Dimensions: 300px W x 250px H, at 150 dpi, in RGB colour.

Creative to be supplied as JPG or PNG; artwork may be updated three times during an advertising period; any ad changes over and above limit specified will be subject to a \$25.00^{+HST} per change.

Bundle Pricing:

ACMO website advertisers will receive 10% off CM Magazine and E-Newsletter advertising – contact ads@acmo.org for more information!

Disclaimer:

Digital advertising on the ACMO website is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.item on our invoices.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on our invoices.



(example)

ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements.

Email Distribution: Approx. 2600+ / issue

Advertising Packages:

Sidebar Ad - \$550^{+HST}

(monthly package; maximum 4 advertisers per month; random placement of advertisement per week; advertisement linked to preferred web address)

Sponsored Content - \$750.00^{+HST}

(per insertion; one sponsored content piece per e-newsletter displayed at top and within body of communication)

Advertisement Specifications:

Sidebar Dimensions: 300px W X 250px H

(artwork to be supplied in high resolution JPG or PNG; changes to artwork during advertising period subject to \$25.00^{+HST} per change)

Sponsored Content:

The length of the sponsored content article should not exceed 500 to 800 words. The article will be posted in the blog section of the ACMO website for **one week** following the e-newsletter in which it was featured. Content must be educational in nature, and may be reviewed and may be edited for grammar and flow of article. Content is subject to final approval by ACMO staff.

Bundle Pricing:

E-newsletter advertisers receive 5% off CM Magazine and Web advertising (www.acmo.org) – contact ads@acmo.org for more information!

Disclaimer:

Digital advertising on the ACMO Envelope Newsletter is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on our invoices.

example of newsletter



example of sponsored content



Contact ads@acmo.org



The ACMO Professional Services & Trades Directory is an annual publication, hosted on the ACMO website, designed to be a reference tool for those seeking companies servicing the condominium industry.

Audience: Condominium managers, management firms, and condominium board directors

Advertising in this publication is restricted to ACMO 2000, Corporate, and Associate Members only.

Ad sales open at the beginning of the production cycle for the directory.

2020 Digital Directory Ad Rates:

Rate per Directory	Single Issue
Inside Front Cover*	\$1,700
Inside Back Cover*	\$1,400
Back of Index Tabs	\$1,600
Full Page	\$1,500
1/2 Page Horizontal	\$950
1/3 Page Horizontal	\$680
1/4 Page Horizontal	\$550

*Advertisers are limited to one cover and/or tab placement. Special placement is granted on a first come, first served basis.

**Ad will include link to advertiser's preferred web address.

Advertisement Specifications:

Full Page	5" W x 7.5" H + 0.125" bleed
1/2 Page Horizontal	5" W x 3.75" H
1/3 Page Horizontal	5" W x 2.5" H
1/4 Page Horizontal	5" W x 1.875" H
Inside Covers	6.5" W x 8.5" H + 0.125" bleed (5.5" x 8" text safe zone)
Back of Index Tabs	5" W x 7.5" H

Directory Production:

The Directory is published annually. Members will be notified by email when the advertising period opens.

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on invoices.

Contact ads@acmo.org

Dates and themes are subject to change.

VIRTUAL LUNCHEONS

We're happy to offer the same great event at a distance! With one of our virtual exhibit or sponsorship opportunities, get noticed and network with Condominium Managers and Directors in attendance at one of our Virtual Luncheons.



Event Dates:

Friday, February 26, 2021

Friday, September 17, 2021

Friday, November 26, 2021 (ACMO Awards)

Promotional Opportunity	Package Includes	Event Rate
Virtual Exhibit	2 reps to man digital exhibit. Exhibit will include company name, branding, contact and product information. Interaction/networking with attendees via live chat and video chat. Ability to view who has visited exhibit to chat and interact with them directly. Recognition leading up to event via various media as digital exhibitor.	\$450
Partner Sponsor	Virtual exhibit. Advertising placement on ACMO website. Welcome remarks during event. Company collateral available for download during luncheon. Recognition throughout platform as partner sponsor. Banner ad on eblasts promoting virtual luncheon. Recognition on ACMO website and social media platforms as partner sponsor.	\$2,500
Session Sponsor	Virtual exhibit. Introduction of session. Logo to be displayed prior to and during session. Company collateral available for download during session. Recognition on ACMO website and social media as session sponsor.	\$1,000
Registration Sponsor	Logo on registration communications. Logo on main registration portal page. Company collateral available for download during session. Recognition on ACMO website and social media as registration sponsor.	\$750
Dashboard Sponsor	Logo displayed on main platform dashboard. Recognition on ACMO website and social media as dashboard sponsor.	\$500

WEBINARS

We've taken educational opportunities for Condominium Managers and Directors digital! Get noticed by condominium industry decisions makers with session sponsorship and the opportunity to share digital company collateral with them!



Event Dates:

Wednesday, March 24, 2021

Wednesday, May 19, 2021

Wednesday, July 21, 2021

Wednesday, August 18, 2021

Wednesday, October 20, 2021

Wednesday, December 15, 2021

Promotional Opportunity	Package Includes	Event Rate
Sponsor	Linked company logo in webinar promotion emails. Linked company logo in all pre and post webinar communications with registrants. Company logo included on webinar powerpoint template. Promotional flyer included for delegate download during webinar.	\$300

Contact ads@acmo.org

ACMOCON CONDOMINIUM MANAGEMENT CONFERENCE

Seize the opportunity to network with your target market at our first ever condominium management conference, ACMOcon! Stand out above the crowd with one of our sponsorships and/or network with key decision makers via one of our virtual exhibits!



Event Date:
Friday, June 18, 2021



Promotional Opportunity	Package Includes	Event Rate
Digital Exhibit	3 reps to man digital exhibit. Exhibit will include company name, branding, contact and product information. Interaction/networking with attendees via live chat. Live video feed for up to 25 visitors from digital exhibit. Ability to view who has visited exhibit to chat and interact with them directly. Lead retrieval and visitor data.	\$625 Member \$750 Non-Member
Partner Sponsor	Digital exhibit with priority placement in exhibitor listings. Priority placement of logo in virtual portal. Welcome remarks during opening session. Company collateral available for download during luncheon. Recognition throughout virtual platform, ACMO website, and social media platforms as partner sponsor. Three banner ads on eblasts promoting virtual luncheon. Advertising placement on ACMO website. Lead retrieval and visitor data.	\$4,000
Session Sponsor	Digital exhibit with priority placement in exhibitor listings. Placement of logo in session portal. Welcome remarks during concurrent session. Company collateral available for download during sessions. Recognition throughout virtual platform, ACMO website, and social media platforms as session sponsor. Lead retrieval and visitor data.	\$2,000
Communication Sponsor	Digital exhibit with priority placement in exhibitor listings. Banner displayed on all communication before and during the event. Company collateral available for download during sessions. Recognition on ACMO website and social media as communications sponsor. Lead retrieval and visitor data.	\$1,500
Registration Sponsor	Digital exhibit with priority placement in exhibitor listings. Logo displayed on registration pages and communications. Recognition on ACMO website and social media as registration sponsor. Company collateral available for download during sessions. Lead retrieval and visitor data.	\$1,250
Gamification Sponsor	Company name as attendee promo code to participate in gamification. Logo included on all push notifications for gamification. Prize supplied on behalf of sponsor for attendees to win. Recognition on ACMO website and social media as gamification sponsor. Lead retrieval and visitor data.	\$750
Dashboard Sponsor	Logo displayed on main platform dashboard. Recognition on ACMO website and social media as dashboard sponsor. Lead retrieval and visitor data.	\$500
Prize Sponsor	Recognition as prize sponsor during event. Recognition on ACMO website and social media as prize sponsor. Lead retrieval and visitor data.	\$500 prize donation

GOLF TOURNAMENT

Pending the state of COVID-19, we look forward to welcoming everyone back to one of ACMO's most popular events - the ACMO Golf Tournament! Look to secure one of the event's coveted sponsorships and get noticed!



Event Date:
Thursday, September 23, 2021

Promotional Opportunities Coming Soon!

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on invoices.

Contact ads@acmo.org



2021 ADVANCED ADVERTISING ORDER FORM

Advertising Options

CM MAGAZINE ADS

- Spring Issue (March 2021)**
Ad Size: _____ Rate: _____
- Summer Issue (June 2021)**
Ad Size: _____ Rate: _____
- Fall Issue (September 2021)**
Ad Size: _____ Rate: _____
- Winter Issue (December 2021)**
Ad Size: _____ Rate: _____
- 4 Consecutive Issues**
Ad Size: _____ Rate: _____

E-NEWSLETTER ADS

- Side Bar Campaign**
Start Date: _____ Rate: _____
- Sponsored Content Campaign**
Start Date: _____ Rate: _____

WEBSITE ADS

- Single Page Campaign**
Start Date: _____ Rate: _____
- Multi Page Campaign**
Start Date: _____ Rate: _____

VIRTUAL LUNCHEONS *Dates subject to change

February 26, 2021

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

September 17, 2021

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

November 26, 2021 (ACMO Awards)

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- Ad Size : _____ Rate: _____

WEBINAR SPONSORSHIP *Dates subject to change

- March 24, 2021** Rate: _____
- May 19, 2021** Rate: _____
- July 21, 2021** Rate: _____
- August 18, 2021** Rate: _____
- October 20, 2021** Rate: _____
- December 15, 2021** Rate: _____

OTHER OPPORTUNITIES

- Golf Tournament** (TBC)
- ACMOcon** (see following pages)

**Interested in securing 3 or more advertising opportunities?
Please contact ads@acmo.org to discuss special pricing**

Contact Details

Contact Name: _____
 Company: _____
 Phone: _____ Email: _____
 Website: _____ Business Type: _____

Payment Details

Total Ad Spend: _____
 Visa Mastercard AMEX Cheque (payable to ACMO)
 Name on Card: _____
 Card Number: _____
 Expiry Date: _____ CVV: _____
 Signature: _____

ACMO Member Price

\$625.00 / Digital Exhibit
+HST

Non-Member Price

\$750.00 / Digital Exhibit
+HST

Each Exhibit Includes:

- Three Exhibit Staff (additional staff \$50.00+HST)
- Customizable Digital Exhibit
- Networking capabilities (chat and video)
- Lead Retrieval* (booth visitor data)
- Live video feed for up to 25 visitors from Digital Exhibit
- Additional Visitor Data*

* Leads and visitor data will be from only those attendees that consent to have their information shared.

Company Information:

Company: _____ ACMO Member?: yes no

Address: _____

Telephone: _____ Email: _____

Representative Information:

Name: _____ Email: _____ (included)

Name: _____ Email: _____ (included)

Name: _____ Email: _____ (included)

Additional staff badges can be purchased at \$50.00^{+HST} each

Payment Information:

Mastercard VISA AMEX Cheque (payable to ACMO)

Cardholder name (please print) _____

Card Number: _____ Security Code: _____

Signature: _____ Expiry date: _____

Rules and Regulations:

- 1) Only one company per electronic exhibit
- 2) Designated exhibit hours are: 10:45 am to 11:15 am, 12:00 pm to 1:00 pm, and 2:15 pm to 2:45 pm
- 4) Exhibitor listings must be completed in full by no later than Friday, June 4, 2021
- 5) Cancellations must be received in writing no later than 14 days prior to the event; an administration fee of \$150.00^{+HST} will still apply
- 6) The exhibitor acknowledges that by taking part in the virtual luncheon, pictures of their virtual booth and branding may be taken and their involvement in the event could be used to promote future online events offered by the ACMO



acmocon

Condominium Management Conference

June 18, 2021

SPONSORSHIP APPLICATION FORM

PARTNER SPONSOR: \$4,000^{+HST*} (1 available)

Includes:

- Introduction of Opening Session
- Priority placement of logo in virtual portal
- Ad on ACMO website
- 3 banner ads on event promotional emails
- Recognition as partner sponsor in event promotion, on ACMO website and via ACMO social media
- Virtual Exhibit with priority placement in exhibitor listing
- Company collateral available for download during sessions
- Leads and visitor data**

SESSION SPONSOR: \$2,000^{+HST*} (4 available)

Includes:

- Introduction of a Concurrent Session
- Placement of logo in session portal
- Recognition as session sponsor in event promotion on ACMO website and via ACMO social media
- Virtual Exhibit with priority placement in exhibitor listing
- Company collateral available for download during sessions
- Leads and visitor data**

COMMUNICATION SPONSOR: \$1,500^{+HST*} (1 available)

Includes:

- Banner ad displayed on all communication before and during event
- Recognition as Communication Sponsor in event promotion on ACMO website and via ACMO social media
- Virtual Exhibit with priority placement in exhibitor listing
- Company collateral available for download during sessions
- Leads and visitor data**

REGISTRATION SPONSOR: \$1,250^{+HST*} (4 available)

Includes:

- Recognition as sponsor on registration pages and communications to attendees
- Recognition as Registration Sponsor on event promotion on ACMO website and via ACMO Social Media
- Virtual Exhibit with priority placement in exhibitor listing
- Company collateral available for download during sessions
- Leads and visitor data**

GAMIFICATION SPONSOR: \$750^{+HST*} (3 available)

Includes:

- Company name as attendee promo code to participate in Gamification
- Logo included on all push notifications for Gamification
- Prize supplied on behalf of sponsor for attendees to win
- Recognition as Gamification Sponsor on event promotion on ACMO website and via ACMO Social Media
- Leads and visitor data**

DASHBOARD SPONSOR: \$500^{+HST*} (4 available)

Includes:

- Logo displayed on main platform dashboard
- Recognition as Dashboard Sponsor in event promotion, on ACMO website and via ACMO social media
- Leads and visitor data**

PRIZE SPONSOR: Prize donation valued at \$500 min. (1 available)

Includes:

- Recognition as Prize sponsor during event
- Recognition as Prize sponsor in event promotion on ACMO website and via ACMO Social Media
- Leads and visitor data**

* 15% surcharge will be added to pricing for companies that are not members of ACMO

** Leads and visitor data will be from only those attendees that consent to have their information shared.

Sponsorship Application

Company: _____ ACMO Member?: yes no

Address: _____

Telephone: _____ Email: _____

Sponsorship Type: Partner Session Communication Registration Gamification Dashboard Prize Host a Chat

Payment Information:

Mastercard VISA AMEX Cheque (payable to ACMO)

Cardholder name (please print): _____

Card Number: _____ Security Code: _____

Signature: _____ Expiry date: _____