

Dates and themes are subject to change.

VIRTUAL LUNCHEONS

We're happy to offer the same great event at a distance! With one of our virtual exhibit or sponsorship opportunities, get noticed and network with Condominium Managers and Directors in attendance at one of our Virtual Luncheons.



Event Dates:

Friday, February 26, 2021

Friday, September 17, 2021

Friday, November 26, 2021 (ACMO Awards)

Promotional Opportunity	Package Includes	Event Rate
Virtual Exhibit	2 reps to man digital exhibit. Exhibit will include company name, branding, contact and product information. Interaction/networking with attendees via live chat and video chat. Ability to view who has visited exhibit to chat and interact with them directly. Recognition leading up to event via various media as digital exhibitor.	\$450
Partner Sponsor	Virtual exhibit. Advertising placement on ACMO website. Welcome remarks during event. Company collateral available for download during luncheon. Recognition throughout platform as partner sponsor. Banner ad on eblasts promoting virtual luncheon. Recognition on ACMO website and social media platforms as partner sponsor.	\$2,500
Session Sponsor	Virtual exhibit. Introduction of session. Logo to be displayed prior to and during session. Company collateral available for download during session. Recognition on ACMO website and social media as session sponsor.	\$1,000
Registration Sponsor	Logo on registration communications. Logo on main registration portal page. Company collateral available for download during session. Recognition on ACMO website and social media as registration sponsor.	\$750
Dashboard Sponsor	Logo displayed on main platform dashboard. Recognition on ACMO website and social media as dashboard sponsor.	\$500

WEBINARS

We've taken educational opportunities for Condominium Managers and Directors digital! Get noticed by condominium industry decisions makers with session sponsorship and the opportunity to share digital company collateral with them!



Event Dates:

Wednesday, March 24, 2021

Wednesday, May 19, 2021

Wednesday, July 21, 2021

Wednesday, August 18, 2021

Wednesday, October 20, 2021

Wednesday, December 15, 2021

Promotional Opportunity	Package Includes	Event Rate
Sponsor	Linked company logo in webinar promotion emails. Linked company logo in all pre and post webinar communications with registrants. Company logo included on webinar powerpoint template. Promotional flyer included for delegate download during webinar.	\$300

Contact ads@acmo.org

ACMOCON CONDOMINIUM MANAGEMENT CONFERENCE

Seize the opportunity to network with your target market at our first ever condominium management conference, ACMOcon! Stand out above the crowd with one of our sponsorships and/or network with key decision makers via one of our virtual exhibits!



Event Date:
Friday, June 18, 2021



Promotional Opportunity	Package Includes	Event Rate
Digital Exhibit	3 reps to man digital exhibit. Exhibit will include company name, branding, contact and product information. Interaction/networking with attendees via live chat. Live video feed for up to 25 visitors from digital exhibit. Ability to view who has visited exhibit to chat and interact with them directly. Lead retrieval and visitor data.	\$625 Member \$750 Non-Member
Partner Sponsor	Digital exhibit with priority placement in exhibitor listings. Priority placement of logo in virtual portal. Welcome remarks during opening session. Company collateral available for download during luncheon. Recognition throughout virtual platform, ACMO website, and social media platforms as partner sponsor. Three banner ads on eblasts promoting virtual luncheon. Advertising placement on ACMO website. Lead retrieval and visitor data.	\$4,000
Session Sponsor	Digital exhibit with priority placement in exhibitor listings. Placement of logo in session portal. Welcome remarks during concurrent session. Company collateral available for download during sessions. Recognition throughout virtual platform, ACMO website, and social media platforms as session sponsor. Lead retrieval and visitor data.	\$2,000
Communication Sponsor	Digital exhibit with priority placement in exhibitor listings. Banner displayed on all communication before and during the event. Company collateral available for download during sessions. Recognition on ACMO website and social media as communications sponsor. Lead retrieval and visitor data.	\$1,500
Registration Sponsor	Digital exhibit with priority placement in exhibitor listings. Logo displayed on registration pages and communications. Recognition on ACMO website and social media as registration sponsor. Company collateral available for download during sessions. Lead retrieval and visitor data.	\$1,250
Gamification Sponsor	Company name as attendee promo code to participate in gamification. Logo included on all push notifications for gamification. Prize supplied on behalf of sponsor for attendees to win. Recognition on ACMO website and social media as gamification sponsor. Lead retrieval and visitor data.	\$750
Dashboard Sponsor	Logo displayed on main platform dashboard. Recognition on ACMO website and social media as dashboard sponsor. Lead retrieval and visitor data.	\$500
Prize Sponsor	Recognition as prize sponsor during event. Recognition on ACMO website and social media as prize sponsor. Lead retrieval and visitor data.	\$500 prize donation

GOLF TOURNAMENT

Pending the state of COVID-19, we look forward to welcoming everyone back to one of ACMO's most popular events - the ACMO Golf Tournament! Look to secure one of the event's coveted sponsorships and get noticed!



Event Date:
Thursday, September 23, 2021

Promotional Opportunities Coming Soon!

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges as a separate item on invoices.

Contact ads@acmo.org



2021 ADVANCED ADVERTISING ORDER FORM

Advertising Options

CM MAGAZINE ADS

- Spring Issue (March 2021)**
Ad Size: _____ Rate: _____
- Summer Issue (June 2021)**
Ad Size: _____ Rate: _____
- Fall Issue (September 2021)**
Ad Size: _____ Rate: _____
- Winter Issue (December 2021)**
Ad Size: _____ Rate: _____
- 4 Consecutive Issues**
Ad Size: _____ Rate: _____

E-NEWSLETTER ADS

- Side Bar Campaign**
Start Date: _____ Rate: _____
- Sponsored Content Campaign**
Start Date: _____ Rate: _____

WEBSITE ADS

- Single Page Campaign**
Start Date: _____ Rate: _____
- Multi Page Campaign**
Start Date: _____ Rate: _____

VIRTUAL LUNCHEONS *Dates subject to change

February 26, 2021

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

September 17, 2021

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

November 26, 2021 (ACMO Awards)

- Virtual Exhibit** Rate: _____
- Sponsorship**
Category: _____ Rate: _____

PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- Ad Size : _____ Rate: _____

WEBINAR SPONSORSHIP *Dates subject to change

- March 24, 2021** Rate: _____
- May 19, 2021** Rate: _____
- July 21, 2021** Rate: _____
- August 18, 2021** Rate: _____
- October 20, 2021** Rate: _____
- December 15, 2021** Rate: _____

OTHER OPPORTUNITIES

- Golf Tournament** (TBC)
- ACMOcon** (see following pages)

Interested in securing 3 or more advertising opportunities?
Please contact ads@acmo.org to discuss special pricing

Contact Details

Contact Name: _____
 Company: _____
 Phone: _____ Email: _____
 Website: _____ Business Type: _____

Payment Details

Total Ad Spend: _____
 Visa Mastercard AMEX Cheque (payable to ACMO)
 Name on Card: _____
 Card Number: _____
 Expiry Date: _____ CVV: _____
 Signature: _____

ACMO Member Price

\$625.00 / Digital Exhibit
+HST

Non-Member Price

\$750.00 / Digital Exhibit
+HST

Each Exhibit Includes:

- Three Exhibit Staff (additional staff \$50.00+HST)
- Customizable Digital Exhibit
- Networking capabilities (chat and video)
- Lead Retrieval* (booth visitor data)
- Live video feed for up to 25 visitors from Digital Exhibit
- Additional Visitor Data*

* Leads and visitor data will be from only those attendees that consent to have their information shared.

Company Information:

Company: _____ ACMO Member?: yes no

Address: _____

Telephone: _____ Email: _____

Representative Information:

Name: _____ Email: _____ (included)

Name: _____ Email: _____ (included)

Name: _____ Email: _____ (included)

Additional staff badges can be purchased at \$50.00^{+HST} each

Payment Information:

Mastercard VISA AMEX Cheque (payable to ACMO)

Cardholder name (please print) _____

Card Number: _____ Security Code: _____

Signature: _____ Expiry date: _____

Rules and Regulations:

- 1) Only one company per electronic exhibit
- 2) Designated exhibit hours are: 10:45 am to 11:15 am, 12:00 pm to 1:00 pm, and 2:15 pm to 2:45 pm
- 4) Exhibitor listings must be completed in full by no later than Friday, June 4, 2021
- 5) Cancellations must be received in writing no later than 14 days prior to the event; an administration fee of \$150.00^{+HST} will still apply
- 6) The exhibitor acknowledges that by taking part in the virtual luncheon, pictures of their virtual booth and branding may be taken and their involvement in the event could be used to promote future online events offered by the ACMO



acmocon

Condominium Management Conference

June 18, 2021

SPONSORSHIP APPLICATION FORM

PARTNER SPONSOR: \$4,000^{+HST*} (1 available)

Includes:

- Introduction of Opening Session
- Priority placement of logo in virtual portal
- Ad on ACMO website
- 3 banner ads on event promotional emails
- Recognition as partner sponsor in event promotion, on ACMO website and via ACMO social media
- Virtual Exhibit with priority placement in exhibitor listing
- Company collateral available for download during sessions
- Leads and visitor data**

SESSION SPONSOR: \$2,000^{+HST*} (4 available)

Includes:

- Introduction of a Concurrent Session
- Placement of logo in session portal
- Recognition as session sponsor in event promotion on ACMO website and via ACMO social media
- Virtual Exhibit with priority placement in exhibitor listing
- Company collateral available for download during sessions
- Leads and visitor data**

COMMUNICATION SPONSOR: \$1,500^{+HST*} (1 available)

Includes:

- Banner ad displayed on all communication before and during event
- Recognition as Communication Sponsor in event promotion on ACMO website and via ACMO social media
- Virtual Exhibit with priority placement in exhibitor listing
- Company collateral available for download during sessions
- Leads and visitor data**

REGISTRATION SPONSOR: \$1,250^{+HST*} (4 available)

Includes:

- Recognition as sponsor on registration pages and communications to attendees
- Recognition as Registration Sponsor on event promotion on ACMO website and via ACMO Social Media
- Virtual Exhibit with priority placement in exhibitor listing
- Company collateral available for download during sessions
- Leads and visitor data**

GAMIFICATION SPONSOR: \$750^{+HST*} (3 available)

Includes:

- Company name as attendee promo code to participate in Gamification
- Logo included on all push notifications for Gamification
- Prize supplied on behalf of sponsor for attendees to win
- Recognition as Gamification Sponsor on event promotion on ACMO website and via ACMO Social Media
- Leads and visitor data**

DASHBOARD SPONSOR: \$500^{+HST*} (4 available)

Includes:

- Logo displayed on main platform dashboard
- Recognition as Dashboard Sponsor in event promotion, on ACMO website and via ACMO social Media
- Leads and visitor data**

PRIZE SPONSOR: Prize donation valued at \$500 min. (1 available)

Includes:

- Recognition as Prize sponsor during event
- Recognition as Prize sponsor in event promotion on ACMO website and via ACMO Social Media
- Leads and visitor data**

* 15% surcharge will be added to pricing for companies that are not members of ACMO

** Leads and visitor data will be from only those attendees that consent to have their information shared.

Sponsorship Application

Company: _____ ACMO Member?: yes no

Address: _____

Telephone: _____ Email: _____

Sponsorship Type: Partner Session Communication Registration Gamification Dashboard Prize Host a Chat

Payment Information:

Mastercard VISA AMEX Cheque (payable to ACMO)

Cardholder name (please print): _____

Card Number: _____ Security Code: _____

Signature: _____ Expiry date: _____