

Continuing Education, Advocacy and Communication in 2019

In her president's message, Audrey McGuire refers to the three pillars of ACMO service to its members and to the condominium community as a whole. While education remains our core mandate, as evidenced by Government selection of ACMO courses for condominium manager licensing, advocacy and communication also fall under our key objectives.



It's been a strong year for ACMO's advocacy initiatives as staff, directors and members have represented the industry on a range of community workgroups, including TSSA's CO Inspection Initiative and York Region's SM4RT Living Plan. We are pleased that so many community groups, councils and municipal staff recognize ACMO as an industry Go-To and seek representation from our membership.

ACMO continues to work closely with Government and appointed Authorities as changes to condominium law are announced and implemented. Direc-

tors and staff met with Ministry staff several times in 2018, and participated in a CMRAO session seeking industry direction in response to concerns raised regarding the new forms. Advocacy in its many forms will remain front and centre in 2019.

Also, this year, a newly constituted Membership Committee hit the ground running and has already made valuable recommendations to better serve the membership. In the New Year, look for a greater variety of educational offerings. In addition to regional conferences across the province, shorter sessions, webinars and manager training in various formats will be rolled out.

Communication is, of course, a natural extension of all activities. The ACMO Envelope (weekly e-newsletter) has been recognized by members and followers as an important service. This along with CM Magazine will continue, augmented by a significantly enhanced website, and investment in digital marketing benefiting managers, boards and management companies.

Looking at resources provided through ACMO we remind our readers of the resource books launched in late 2017, and specific tools such as the sample management agreement (available to ACMO 2000 firms) and the condominium manager compensation survey. The findings of this survey will be released prior to year-end. Preliminary salary results show that managers holding the RCM designation are recognized for their commitment to a higher standard of professionalism. It's great to see this!

We appreciate that licensing has not been without some teething problems. We also know that professionalism is integral to the success of condominium living. Thank you to RCM members, ACMO 2000 certified firms, trades and professionals and board directors for your ongoing support.

Amanda Curtis, CAE
Executive Director

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