

Last Word



The ACMO 2000 Gala held in September 2007 at The Liberty Grand. Photo: Chris McCallan.

ACMO is 40 Decade Three: Steady Growth Continues 1998–2007

We are featuring each of ACMO's four decades in our *CM* magazine this year. Here are highlights from Decade Three.

During the first twenty years of ACMO's existence, directors focused on establishing ACMO's name within a growing condominium industry and, in turn, developing its membership. Now into its third decade, the focus turns to e-recognition and e-marketing to reflect advances in the online world.

ACMO officially launched its online presence with a website in 2000. At the same time with its education partner, Mohawk College, its condo management education program was implemented online. These were huge steps and completely necessary to keep up with technology. That same year, in a show of support for the ACMO 2000 program, the first ten Corporate member management firms become ACMO 2000 Certified.

In 2001, a Regional Committee was established to help reach managers outside the GTA, establish connections and share opportunities. Milestones are also achieved with 100 students enrolled in ACMO courses each semester. To recognize significant contributions to the Association and to the condominium community, ACMO establishes an Awards program to honour outstanding RCM, Corporate and Associate Members of the Year.

By the end of the decade, the outreach has worked – ACMO reaches 400 RCMs and 19 ACMO 2000 certified companies.

Highlights of ACMO's third decade:

1998

- The *Condominium Act*, 1998 is enacted on December 17

2000

- The first ten Corporate member management firms are ACMO 2000 certified
- ACMO launches its website
- ACMO and Mohawk College launch condo management education courses online

2001

- The first Regional Committee is established

2002

- ACMO celebrates its silver 25th anniversary

2003

- An education milestone is achieved with enrolment of 100 students each semester

2004

- Member of the Year Awards are introduced

2005

- ACMO reveals its new logo

2007

- On ACMO's 30th anniversary, the association reaches 400 RCMs

In the next issue – Decade Four: Recognition