



Logo Usage Guidelines

The official ACMO logo promotes brand awareness and recognition of the Association and is for use by ACMO only. “Sub-Logos” were introduced in 2006 as an effective way for condominium property managers, property management firms and those serving the industry to promote their professional designations and enhance their business image. Members and Associates receive specific guidelines on logo usage and branding guidelines.

Who Can Use the ACMO Logo¹?

- Registered Condominium Managers
- Candidate Members
- ACMO 2000 Certified Firms
- Corporate Members
- ACMO Associates

General Guidelines

- Use of an ACMO sub-logo is a benefit of membership and is restricted to those identified above and who must be in good standing with the Association.
- An individual professional or company may use the appropriate ACMO sub-logo in advertising provided that the advertisement indicates their status as a member.
- The ACMO sub-logo must not in any way misrepresent membership status (e.g. the ACMO RCM sub-logo is for use by individual managers and may not be used in corporate advertisements *unless* the sub-logo is directly associated with the designated member’s name)
- The ACMO sub-logo and any marks associated with the Association are the property of the Association and are protected by copyright laws.
- The ACMO sub-logo may not be used to state or imply that the Association has endorsed a company or a company’s products and services. Members may not place the logo on their products.
- The ACMO sub-logo must be displayed in a positive manner. It may not be used to depict ACMO or any of its members, services, products, or affiliates in a negative way.
- Any unauthorized use of the Logo may result in legal action.